



Advertising and Sponsorship Policy

Conference/CME Support

IA AAP will accept funding and/or sponsorship to support IA AAP-sponsored conferences and CMEs. IA AAP will only accept unrestricted funds and will maintain control over the content of the conference/CME and have full control over the selection of the speakers. Sponsors will be provided with booth space, acknowledgement in the program materials, or other recognition as determined on an event-by-event basis and as is mutually agreeable to both parties.

Newsletter Advertisement/Advertorials

IA AAP will accept paid advertisements/advertorials for its newsletter. Current rate and submission information is available from the IA AAP Executive Director. The newsletter will be posted on the IA AAP website as a PDF. When, in IA AAP's sole judgment, an advertisement appears to be an "advertorial" (an advertisement written in the form of an objective article and/or designed to look like an independent news story) a notation will be made to indicate that the submission is a paid advertisement.

Membership Data/Information

IA AAP does not sell its membership list. This includes both postal address information and electronic mail information. IA AAP will occasionally send out emails to our distribution list on behalf of partner organizations or about key opportunities that are of interest to chapter members. Such emails will be approved by the IA AAP Executive Committee prior to distribution.

Website Advertisement

IA AAP does not sell advertising space on our website.

Website Calendar of Events

Partner organizations, non-profit organizations, and entities with a similar mission and purpose as IA AAP may submit a request to have information included on the IA AAP online Calendar of Events. Events sponsored by for-profit organizations or which require a participant fee will likely not be accepted for inclusion on our website Calendar of Events unless accompanied by paid advertisement in our newsletter. Submissions should be sent at least a month prior to the event.

For More Information

Contact Tess Barker, Executive Director, IA AAP, at 319-594-4067 or tbarker@aap.net.