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of Pediatrics



DEDICATED TO THE HEALTH OF ALL CHILDREN™

Iowa Chapter AAP Annual Meeting

April 24, 2014

Blank Children's Hospital

American Academy of Pediatrics

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Iowa Chapter

Agenda

1. **Welcome** Tess Barker, JD/PhD – Chapter Executive Director
2. **AAP National Update** Jennifer Groos, MD, FAAP – President Elect
3. **Iowa AAP Update** Amy Kimball, MD, FAAP – Iowa AAP Trustee
4. **IA AAP Grant Activities & Strategic Partnerships** Amy Shriver, MD, FAAP – CATCH Chapter Facilitator & ROR Co-Medical Director & Tess Barker
5. **Legislative Update** David Adelman, JD - Cornerstone Government Affairs
6. **Guest Presentation** Julie Beckett, Parent Advisory Committee Update
7. **Treasurer's Report** Tess Barker, JD/PhD - Chapter Executive Director
8. **Chapter Communication Strategies** Daniel Wright, DO, FAAP – Iowa AAP Trustee
9. **Open Forum**



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Jennifer Groos, MD, FAAP Iowa AAP President-Elect

National AAP Report

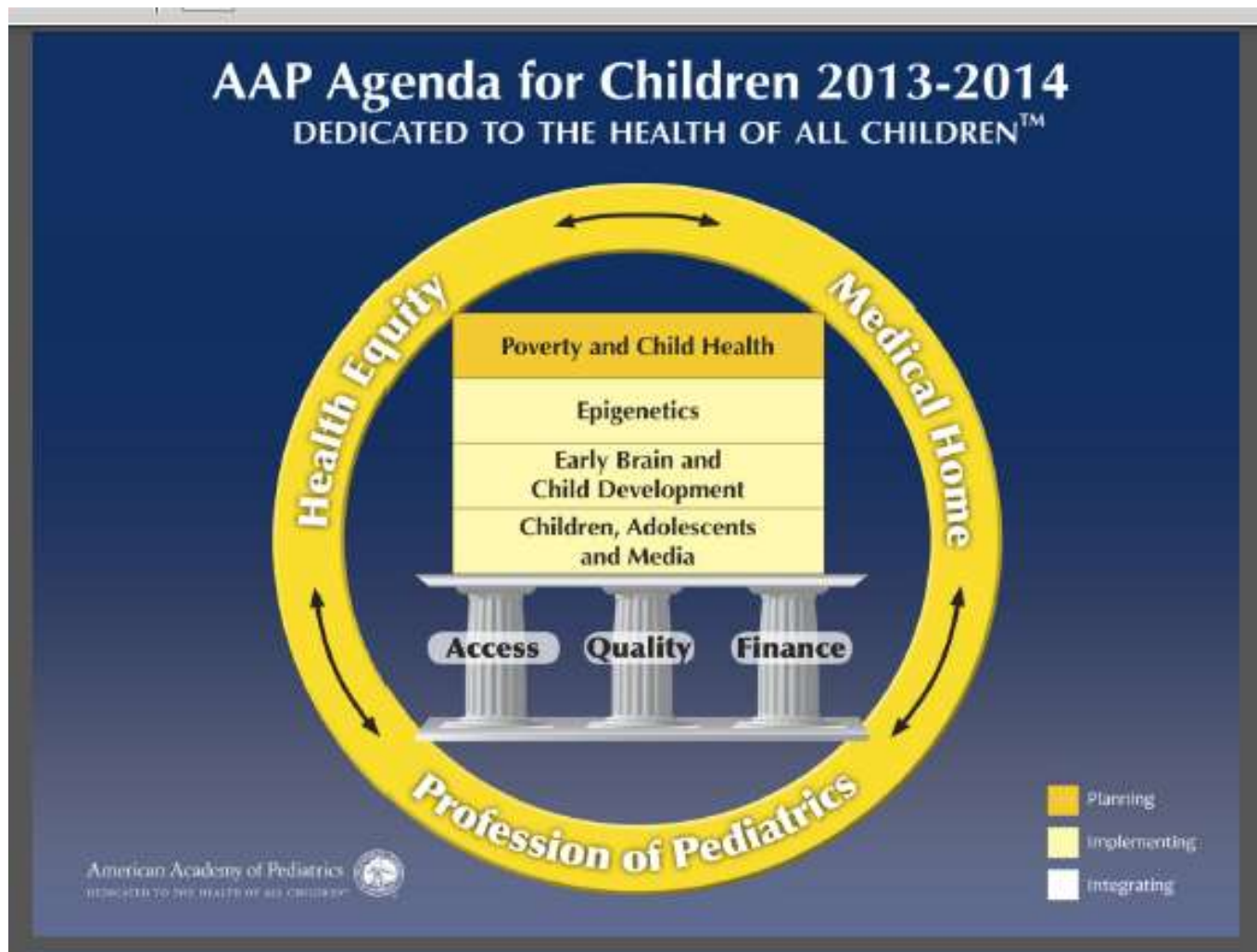
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AAP National Agenda 2013 - 2014



Child Health Priorities

Child health priorities for 2014 - 2015 include:

Poverty and Child Health
Children, Adolescents and Media
Epigenetics
Early Brain and Child Development



Planning



Implementing

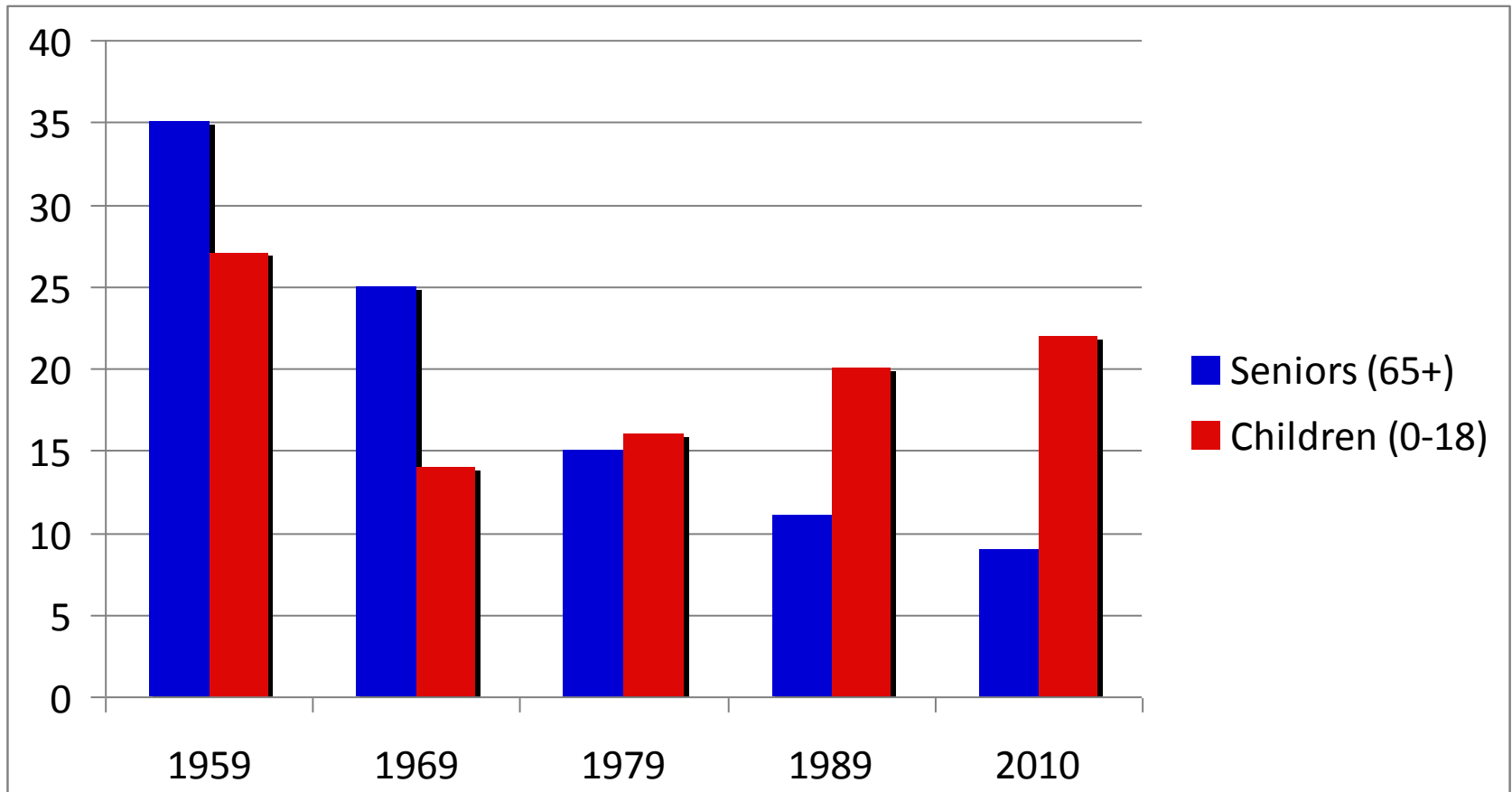


Integrating

Integrated child health priorities include:

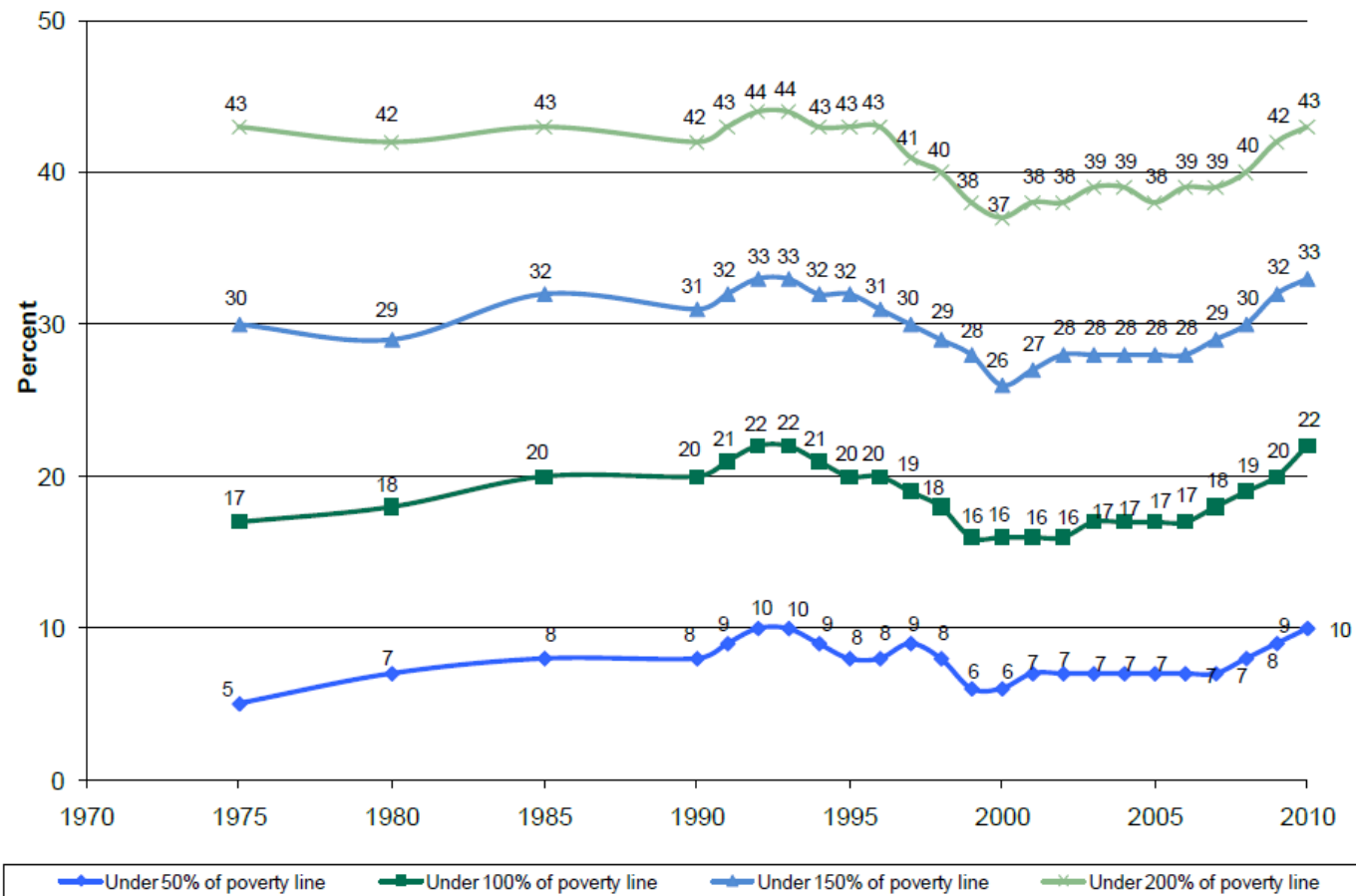
Tobacco	2006
Obesity	2007
Disaster Preparedness	2008
Immunizations	2008
Mental Health	2010
Oral Health	2010
Vision of Pediatrics 2020	2010
Foster Care	2011

Poverty Rates of Elderly Dropped While Rates Among Children Rose



Federal Poverty Level, 2013: \$23,550 for family of four

Almost Half of Children Live in Households with Income <2x FPL



Poverty, Child Health, & Pediatricians

Pediatricians routinely make referrals to community services

- 70% food assistance
 - 60% housing/transportation
 - 40% heat
 - 26% employment
- 73% want AAP to provide advocacy opportunities to address public policy issues related to child poverty



Poverty, Child Health, & Pediatricians

Childhood Condition		Adult Outcomes
Low Birth Weight	→	Obesity, type II diabetes, hypertension
Asthma	→	Asthma, airway sensitivity
Obesity	→	Obesity, complications
Toxic Stress	→	Structural changes in brain: impact memory, exaggerate response to stress; more high risk behaviors; increase inflammatory markers
Low Educational Achievement	→	Poorer health, increased mortality

Poverty, Child Health, & Pediatricians



Children 0 – 8 yo Living in Low-Income Households (2012)

National: 48% or 17.2M children

Iowa: 40% or 142,000 children

Low-Income 3 and 4 yo not enrolled in Preschool (2009-11)

National average: 45%

Iowa: 61-63%

Poverty, Child Health, & Pediatricians

Action Area	Things Pediatricians Can Do
Advocacy	Letters supporting CHIP reauthorization. Chapter aligns advocacy agenda with partner agencies. Join advocacy committee.
Tool Kits	AAP is creating tool kits to help Pediatricians address poverty-related issues with their families/patients.
Clinical Setting	Work with parent on ways families can mitigate effects of poverty (educational support; discuss limiting exposure to tobacco/drugs; limit screen time)
Address Access Barriers	Participate in telehealth expansion to bring services to rural areas and families with transportation barriers

ALF 2014 Update

Ban on Marijuana Advertising that Could be Perceived as Directed to Children

Human Trafficking Education as a Component of Medical Education and Pediatric Training

Ratification on the United Nations Convention on the Rights of the Child

The Risk of Non-Standard Vaccine Schedules

Expanding Regulations on Electronic Cigarettes

The AAP Medical Home Standard and Certification

Universal Paid Parental Leave

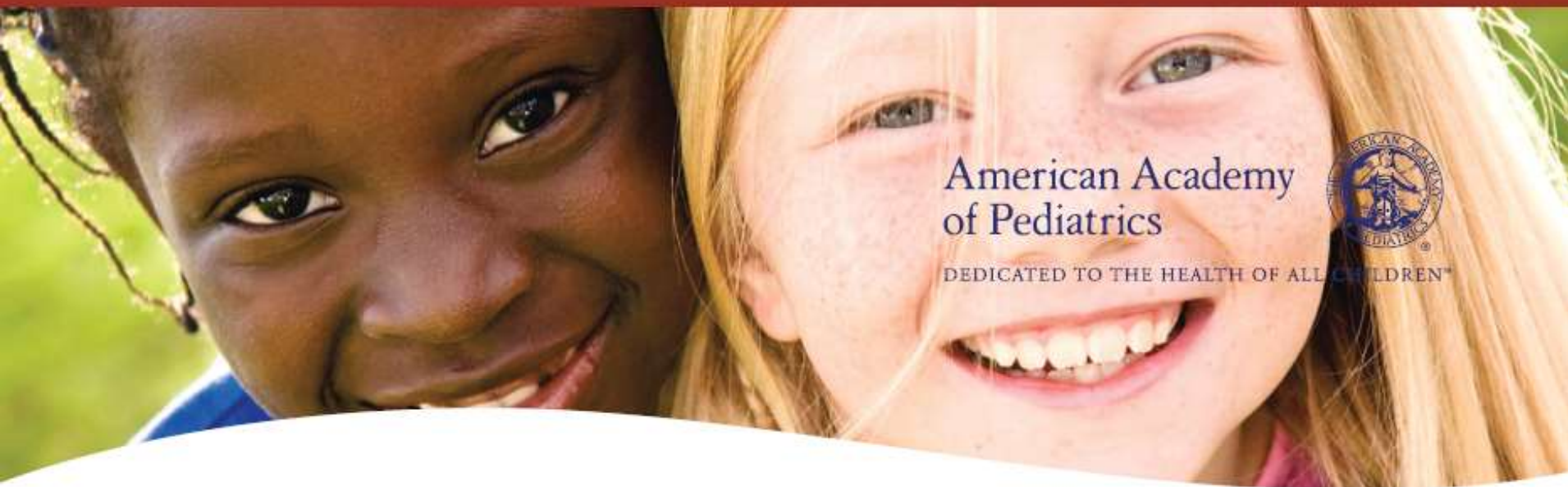
AAP Policy and Education Regarding Electronic Cigarettes

Medical Student Membership

Staying Politically Neutral for Universal Support of Children

Iowa Chapter: Chapter of the Year Finalist

Iowa Chapter: Awarded Certificate of Excellence



Amy Kimball, DO, FAAP
Iowa AAP Trustee

Iowa Chapter Overview

Iowa Chapter Board of Directors



Debra Waldron, MD, FAAP
President 2012-2014



Kathleen Foster-Wendel
Treasurer 2013-2015



Jennifer Groos, MD, FAAP
Vice President 2012-2014



Greg Garvin, DO, FAAP
Secretary 2011-2014



Ken Cheyne, MD
*Immediate Past President
2012-2014*

IA AAP Chapter and Affiliate Program Staff



Tess Barker, PhD, JD, MA
*Iowa AAP Chapter Executive
Director*

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Iowa Chapter Board of Trustees



Pattie Quigley, MD
Trustee



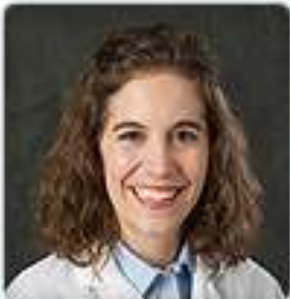
Marianka Pille, MD
Trustee



Amy Kimball, DO
Trustee



Daniel Wright, DO
Trustee



Jane Brumbaugh, MD
Trustee

2013 – 2014 Chapter Champions

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Issue/Topic	IA AAP Champion/Contact
Child Care	Jody Murph, MD, MPH
Immunization	Jody Murph, MD, MPH
Early Hearing Detection & Intervention	Shannon Sullivan, MD
PROS Chapter Coordinator	George Phillips, MD
Chapter CATCH Facilitator	Amy Shriver, MD
Medical Home Contact	Mary Larew, MD
Asthma	TBA
Foster Care	Ken McCann, DO
International Immunization	Lisa Menzies, MD,
Residents	Michael Colburn, MD (UI) Oana Enea, MD (Blank)

2013 – 2014 Chapter Champions

Issue/Topic	IA AAP Champion/Contact
Breastfeeding	Rosemary Shy, MD
Mental Health	TBA
Oral Health	Jody Murph, MD
Disaster Preparedness	Greg Garvin, DO Amy Groen, DO
Smoke Free Homes/Tobacco Use	TBA
State Affordable Care Act (ACA)	Rex Rundquist, MD
State Government Affairs	Jennifer Groos, MD
Chlamydia	Mary Larew, MD

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2013 – 2014 Chapter Representatives

Organization	IA AAP Representative
Jody Murph	Iowa CWF Coalition
George Phillips	Project LAUNCH
Dennis Rosenblum	Perinatal Guidelines Advisory Committee
Jennifer Groos	IMS Legislative Committee
Jamie Chrisopherson Amy Shriver	Reach Out and Read Co-Medical Directors
Amy Groen	Trauma System Advisory Council
Daniel Wright	Medicaid Clinical Advisory Council
Marianka Pille	EMS Pediatric Advocacy Committee
Jennifer Groos	IDPH Community Transformation Grant Leadership Team
Debra Waldron	Medicaid Assistance Advisory Council

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Iowa Chapter Members

Total Members: 394

- 243 Fellows
- 8 Specialty Fellows
- 61 Residents
- 24 Retired/Emeritus
- 1 National Affiliate Member



Distribution of General Pediatricians in Iowa (259)

Opportunities for Chapter Involvement

Chapter Champion

(AAP National or Locally created)

- Asthma
- Mental Health
- Smoke-free homes/Tobacco Use
- State Government Affairs
- YOUR IDEAS

CATCH Grants

Advocacy Committee

Communications Committee

(Newsletter, social media)

Expert Directory

1st FIVE Champion

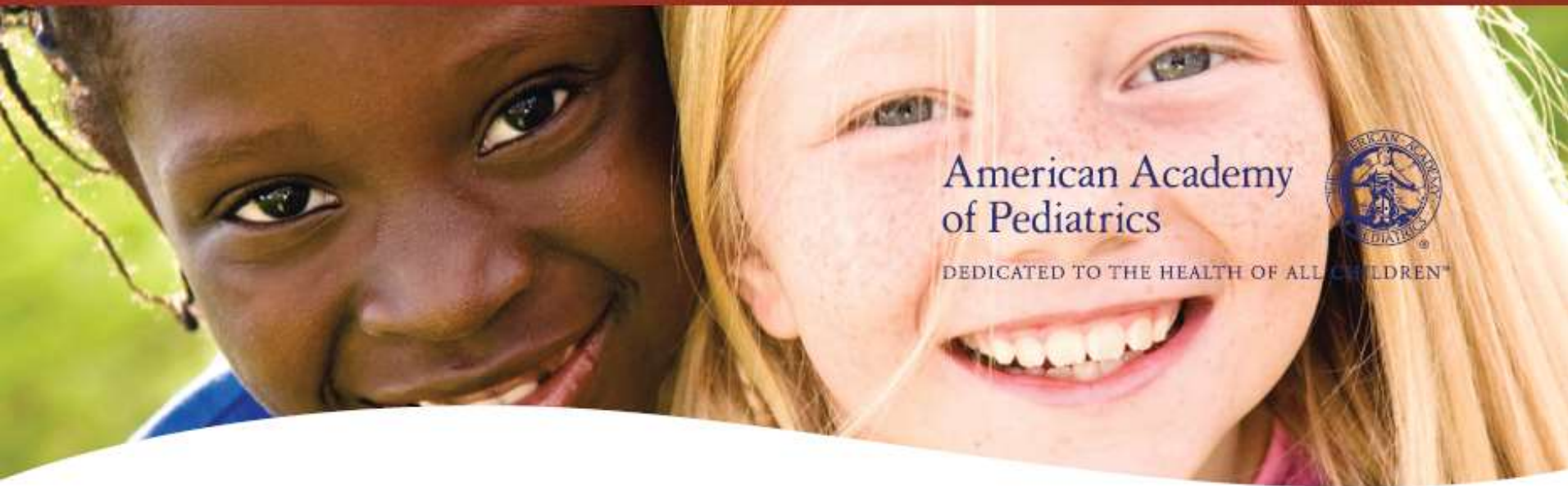
Reach Out and Read

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Amy Shriver, MD, FAAP
CATCH Coordinator
Reach Out and Read Medical Director
Chapter Initiatives

CATCH Grants



CATCH supports pediatricians to collaborate within their communities so that all children have access to needed health services and a medical home.

- \$12,000 for Planning or Implementation Grants
\$3,000 for Resident Grants
- Call for Proposals Opens May 1; Due July 31

Chapter Activities: Early Childhood



Reach Out and Read Iowa

- "Prescription for Reading"; Fiscal Agent



Early Brain & Child Development / ACEs

- Statewide presentations; ACEs committees



Early Childhood Iowa

- Statewide Steering Committee and Local County Levels



Early Childhood Comprehensive Systems

- IDPH contract to expand EBCD work



Infant/Early Childhood Mental Health Association

- Workforce Development; Fiscal Agent

Chapter Activities



- **Healthy People 2020**
 - use of social media to influence teen behaviors
 - 4 social media sites
 - QR code poster this fall
 - Tweet Ups this fall



- **HPV Education Grant**
 - Provider outreach to increase 3-dose rates
 - letters to providers about data rates
 - videos and infographics



- **Fuel Up to Play 60**
 - healthy, active living and proper nutrition
 - toolkit to address pediatric obesity

Chapter Activities: Advocacy Partnerships



Advocacy

- Child and Family Policy Center
- Every Child Matters
- IPHA

Annual Legislative Breakfast

- Co-sponsored with Blank Children's Hospital
- February 11, 2014
- Annual Legislative Agenda





David Adelman, JD

Cornerstone Government Affairs

Legislative Update



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Julie Beckett Chapter Guest

Parent Advisory Group Report

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Tess Barker, JD/PhD
Executive Director

Chapter Financial Report

Treasurer's Report

Chapter Income Sources

1. Membership Dues
2. Grants and Contracts
3. Fiscal Sponsor Agreements

Main Expenses

1. Salaries
2. Service Contracts
3. Operations

Current Assets

Checking: \$28,928

Chapter Reserves: \$30,464 (high-interest CD)

Income Statement

Source	Budget	Actual to Date	Comments
Dues	\$30,000	\$19,012	50% of dues come in final quarter
Ads	\$600	\$1200	
Fiscal Agent	\$9000	\$1415	Quarterly lag
Grants & Contracts	\$28,000	\$35,235	Mostly program activity; limited personnel permitted

Expense Statement

Source	Budget	Actual to Date	Comments
Salary/Fringe	\$27,803	\$21,072	
Contracts	\$13,800	\$12,800	Advocacy; accountants; web updates
Travel	\$1,750	\$1,288	AAP meetings
Operations	\$4,790	\$2,948	
Conference line	\$0	\$1,284	Unexpected back billing

Grant Income/Expenses

Grant	Start Date	End Date	Grant Award	Balance
HPV Grant	January 2014	October 2014	\$9,595	\$8,458
Healthy People 2020	August 2013	December 2014	\$20,000	\$15,702
EBCD / ACEs	January 2013	December 2014	\$4,000	\$2,677
Bereavement	September 2013	September 2013	\$3,000	\$0
Resident Mentorship	September 2013	June 2014	\$1,000	\$172
Allstate Safe Driving	January 2012	December 2013	\$25,000	\$0
ECCS	April 2014	August 2014	\$4,500	\$4,500



Daniel Wright, DO, FAAP Iowa AAP Trustee

Chapter Communication Strategies

Website

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Connect with Us:

Dedicated to the Health of All Children


Our motto speaks for itself. We are truly committed to the health of all children. Our main focus is within Iowa and we do as much as possible to improve the lives of children in Iowa.




Upcoming Events
Access upcoming event details and information



Help Me Grow
Social Media Campaign Update



Featured Program
Learn more about our featured Program



Letter from the president
Debra Waldron, MD, MPH

The Heartland Pediatrician



Archive of past editions at
www.iowaPeds.org/newsletters.asp

Iowa Chapter & AAP on Social Media



@IowaChapterAAP



facebook.com/IowaPeds



Dr. James Perrin @AAPPres



Facebook.com/AAPNews



Facebook.com/AmerAcadPeds

Teen / Parent Focused



@ihawc4teens



facebook.com/ihawc4teens



ihawc



pinterest.com/ihawc4teens

Of Note: State and National Elections

AAP National President Elect Candidates 2014

Bernard P. Dreyer, MD
New York, NY



Joseph F. Hagan, MD
Burlington, VT



- **October 10:** Election Opens
- **November 10:** Election Closes
- **November 11:** Election Results available after Noon CST

Iowa AAP Elections

Vice President (1)

Marguerite Oetting, MD

Secretary (1)

Jane Brumbaugh, MD

Trustees (3)

Amy Kimball, DO

Marianka Pille, MD

Pattie Quigley, MD

- Write-in nominations accepted
- Ballots emailed to Nat'l AAP email address

- **March 7:** Election Opened
- **May 7:** Election Closes
- **May 8:** Election Results available after Noon CST



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Open Forum

Iowa AAP Chapter Contact:

Tess Barker, PhD/JD
Chapter Executive Director
tbarker@aap.net

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